

LEAD AWARDS

Looking to Showcase Your Excellent Work in HR AND Create a **Positive Employment Brand?**

At HR.com, we have built you a FREE company profile (yes it will always be free) that can help promote your company's employment brand. This profile showcases the great work you do in your company to develop your people. These profiles are created when you nominate your company for the 2018 **LEAD Awards**.

"The overwhelming benefit of LEAD has been being able to interact with other folks in similar roles as myself and compare ideas. The exchange of ideas is just tremendous. You don't have that opportunity to do that on a daily basis."



Ted Higgins
VP of Talent Development
Fidelity Investments

Why You Need to be Involved

Positive employment branding

- Focuses on the great work you do
- Attract better talent to your organization
- Emphasizes your dedication to leadership development at all levels

Collect Honest Feedback

- Annually gather feedback from participants to help improve and justify your programs
- Winners are selected from the top rated programs on HR.com yearly to be recognized at the LEAD Awards
- Get recognized for Best Practices

Opportunities

- Compare your leadership development programs to others
- See how other companies are developing their leaders
- Share expertise and best practices with a network of executives with a monthly call showcasing best practices.

LEAD AWARDS

The LEAD Awards are an annual celebration of global leadership development programs that truly explore innovation and best practices in the leadership space. These awards recognize employers who have implemented or internally developed these programs to support, grow and sustain their leadership team.

The exposure and employment branding opportunities you would receive from your involvement in the awards is unlike any other. By joining the coveted ranks of top industry leaders alike your company and development programs will receive:

- ▶ Worldwide recognition as an employer that truly cares about the development of their employees and leadership team
- ▶ Be featured as an award winning organization to over 500,000 HR executives through written and filmed interviews in the Leadership Excellence ePublication.
- ▶ A Community of executives passionate about leadership development programs that you can network with and discuss best practices/trends.

Nominate Your Program

It is FREE to nominate and takes 5 minutes to complete

STEP 1: Visit <http://web.hr.com/s2kq>

STEP 2: Choose the award category that best fits your leadership program and click [Nominate My Company](#)

STEP 3: Fill out nomination form. You will then be sent a survey link within one business day that you will send out to participants to gather feedback/ratings.

Winner's Receive



Video interview for YouTube and article in HR.com's ePublication



An opportunity to host a roundtable at LEAD2018



Company and program listing in printed Leadership Excellence magazine



A LEAD trophy and certificate



Positive employment branding



Promotional award badge