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# LEAD2018 Nomination Information

## Who Can Nominate

1. Corporate & Private Organizations
2. Educational Institutes
3. Chamber's of Commerce
4. Not-for Profit Organizations
5. HR Vendors- For 1 Award Category (Top Leadership Partner)
6. HR Vendors may nominate their clients

The 36th annual LEAD Awards celebrates the best applications and internally designed leadership development programs from organizations around the world. If you do great work in leadership development LEAD can help showcase your brand!

## Nominate Your Program

The first step to winning a prestigious LEAD Award is to nominate your own, or your clients leadership training and development program. To nominate a program you must complete a FREE nomination form that takes less than 10 minutes. The program you nominate for yourself or your client can be one that was developed by your internal HR team, or one that was created for you by a consulting/ training & development vendor. Whether your program was created internally or externally the organization that has implemented it will receive the award, but we do recognize the supplier in collaboration with their clients. You are not limited to the number of award categories that each program can be nominated for. If you believe your program has components that relate to multiple award categories, we encourage you to enter it into all of the categories. A LEAD representative will review your nomination to ensure that the program you have nominated is suitable to win a in the opted in categories.

## How to Rank Favourably

Once your program has been approved by a LEAD representative, you will be sent a unique link to a short feedback survey that takes less than 1 minute to complete. If you nominate multiple programs, you will receive one feedback survey link per program. You are responsible for sending this feedback survey to all the people involved in your program, including employees, trainers, managers, stakeholders etc. Award winners are determined by an algorithm that measures the percentage of total surveys completed compared to the number of people in the program, the average score your program received from its participants and the description/ feedback we receive about your program. The more people that complete the survey and the higher they score it, the better chance you have of winning. We do realize that some programs reach thousands of employees and it would be next to impossible to reach all of them. In this case, we accommodate by looking more favorably on lower completion rates for larger organizations.

## The Winners Circle

Organizations that have ranked high enough to be in the winners circle are among the top 10% in each category. Each category has a different number of winners in the winners circle based on the total amount of organizations in that category. All organizations in the winners circle will receive a LEAD Award, with special recognition to those in the top 3 spots. Furthermore, all organizations in the winners circle are invited to host their own roundtable at LEAD2018, will be recognized on stage on the night of the award ceremony and will have access to all of the winner's receivables.